

## §.1 General Provisions

1. The processor of personal data is Exon Sp. z o. o. based in Toruń, Władysława Łokietka Street 5, 87-100 Toruń entered in the Central Registration and Information on Business under the National Court Register (KRS) number [], for whom [] keeps the records, the Commercial Division of the National Court Register, Taxpayer's Identification Number (NIP): [], National Official Business Register (REGON) number: []. Personal data is protected in accordance with applicable law and is stored on secure servers.
2. Terms are interpreted as per glossary of the Regulations or as per Privacy Policy (in the case when it follows directly from the description).
3. For better reception of the Privacy Policy the term "User" has been replaced by the term "you" and the term "processor of personal data" has been replaced by "we". The term "GDPR" means the Regulation of the European Parliament and of the Council 2016/679 of 27 April 2016 on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing **Directive** 95/46/EC.
4. We respect the right to privacy and care for the safety of data. To ensure this for example the Secure Socket Layer SSL protocol is used.
5. Personal data provided in the form on the landing page is treated as confidential and is not visible to unauthorized persons.

## §2. Processor of personal data

6. The service provider is the personal data processor for their clients. It follows that if you have an Account on our website we process your personal data such as: name, surname, email address, phone number, login, Taxpayer's Identification Number (NIP), National Official Business Register (REGON), province, city, street, house number, suite, friendly name.
7. The service provider also is the processor of personal data of the people signed up for the newsletter and of the people enrolled to the webinar.
8. The personal data is processed:
  - a) in accordance with laws in regard to personal data protection,
  - b) in accordance with the applied Privacy Policy,
  - c) in order to and in the scope necessary to conclude, draw up, change or terminate a Contract and in order to properly provide electronically supplied services.
  - d) in order to and in the scope necessary to fulfill justified interests (legally justified goals) and the processing of data does not violate rights and freedoms of the person whom they concern
    - in order to and in the scope compliant with the signed consent form if you signed up for the newsletter,
    - in order to and in the scope compliant with the signed consent form if you signed up for the webinar,
9. Every person whose data we process has the right to access, correct, delete, limit processing, has the right to objection, the right to file a complaint with a supervisory authority.
10. Contact with the person overseeing the processing of personal data by the service provider is possible via email: [poczta@myexon.pl](mailto:poczta@myexon.pl)
11. We reserve the right to process your personal data after termination of contract or revocation of consent only in the scope necessary to seek redress in court or if we are obliged to retain the data by local, European Union or international law.
12. The service provider has the right to disclose personal and other data of a user to authorized parties as per applicable law (e. g. law enforcement authorities).
13. Personal data can be deleted as a result of revocation of consent or legitimate objection to processing of personal data.
14. The service provider does not disclose the personal data to any parties unless they are authorized as per applicable law.
15. We have implemented access control systems to minimize effects of a possible data security breach.
16. Personal data is processed only by authorized persons or by processors with whom we closely cooperate.

### §.3 Cookies

17. The website <https://synati.com> uses cookies. These are small text files sent by the www server and stored by the Internet browser. When the browser connects to the website again it identifies the type of device the user is using. The parameters of the files allow for the information to be read only by the server which created them. Cookies facilitate using previously visited websites. The gathered information includes the IP address, type of browser used, language, type of operating system, Internet provider, date, time, and location details and the information sent to the website via contact form.
18. The collected data is used to monitor and check the ways in which users use our websites, to improve functionality of the website by providing more effective and reliable navigation. To monitor user information we use Google Analytics, Facebook Pixel tool which records the activity of user on the website. Cookies identify the user which allows to customize the contents of the website to the user's needs. Remembering user's preferences allows to customize the advertisements the user sees. We use cookies to maintain the highest standards of comfort of our service and the collected data are used only inside [] for optimization.
19. On our website we use the following cookies (surely you must choose the content depending on the type of files you use):
- a) the "essential" cookies which allow use of the services provided by the website, for example authentication cookies used in services which require authentication within the website,
  - b) cookies used for security, for example used to detect abuse in the area of authentication within the website,
  - c) "efficiency" cookies used to collect data on the way in which you use our websites,
  - d) "functional" cookies allowing to "remember" the selected settings and personalization of the user interface, e. g. language, region of origin, font size, appearance of the website etc.
  - e) "advertising" cookies allowing provision of advertising content customized to the user's interests.
20. At any time the user can disable or restore cookies settings by changing the Internet browser settings. Manual on managing can be found on <http://www.allaboutcookies.org/manage-cookies>. Additional personal data such as email address is collected only when user explicitly gives consent when filling a form. The above data is retained and used only in the ways necessary to perform the given function. The user can change the browser settings if they do not wish to receive cookies. However, disabling the cookies necessary for authentication, safety or saving user preferences may hinder or in some cases preclude use of the website.